

Contents to Scanner _____
Paper - 5 _____ **Strategic Management and
Corporate Finance**

	Chapter Name	Page No.
⇒	Study Material Based Contents	5.1
⇒	Syllabus	5.2
⇒	Examination Trend Analysis	5.5
⇒	Line Chart Showing Relative Importance of Chapter	5.9
⇒	Frequency Table Showing Distribution of Marks	5.10
⇒	Legends for the Graphs	5.11
1.	Introduction to Strategic Management	5.13
2.	Analyzing the External and Internal Environment	5.29
3.	Business Policy and Formulation of Functional Strategy	5.41
4.	Strategic Analysis and Planning	5.73
5.	Competitive Positioning	5.115
6.	Managing the Multi-Business firm and Analyzing Strategic Edge	5.135
7.	Sources of Corporate Funding	5.149
8.	Raising of Funds from Equity and Procedural Aspects - Public Funding	5.201
9.	Real Estate Investment Trusts	5.291
10.	Infrastructure Investment Trusts	5.321
11.	Raising of Funds Private Funding	5.339
12.	Raising of Funds - Non Fund Based	5.367

13.	An Overview on Listing and Issuance of Securities in International Financial Services Centre	5.387
14.	Raising of Funds from Debt and Procedural Aspects	5.401
15.	Foreign Funding - Institutions	5.451
16.	Foreign Funding Instruments, Laws and Procedures	5.457
17.	Role of Intermediaries in Fund Raising	5.489
18.	Project Evaluation	5.501
⇒	Question Paper of June - 2024	5.513